



Advertising Contract

Advertiser Information:

Company Name _____
 Address _____
 City _____
 State _____
 Phone _____

Fax _____
 Contact Person _____
 Contact Email _____
 Federal I.D. # _____

SITELINE ADVERTISEMENTS

Top Column Ad 300px X 300px *One Year Contract Required. 2 Months Free When Paying In Full.

Run of Site \$200/month

Targeted \$250/month

Banner Ad 630px X 120px *One Year Contract Required. 2 Months Free When Paying In Full.

Run of Site \$150/month

Targeted \$200/month



Run of site: Ads display on any page throughout the site.

Targeted: Ads display only on specific categories that you specify. Allowing you to target your ads to a particular audience.

BUSINESS DIRECTORY LISTINGS



Large Directory Listing \$50/month *One Year Contract Required. 2 Months Free When Paying In Full.

Enhanced Directory Listing \$25/month *One Year Contract Required. 2 Months Free When Paying In Full.

One Page Website Template \$150/year

Please make checks payable to **The Thomas Group**

Credit card payments are available with for an Administrative Service fee of 3%. Payment is due on signing. Contract is not subject to cancellation. I certify that I understand and agree to the terms and conditions of this contract.

Your signature is binding and certifies that you understand and agree to everything in this contract. Contract is non-cancelable

Accepted for the Advertiser _____ Date _____ Sales Rep for The Thomas Group _____ Date _____

THE THOMAS GROUP
 P.O. Box 5558, Sevierville, TN 37864
 (865) 453-3978 • Fax (865) 453-0166
 E-mail: Sales@HometownSevier.com
 www.HometownSevier.com



Sevier County's Information Destination

There are so many reasons to love everything about Sevier County. Whether it be the musical sounds of the south, the majestic mountain views, or the good ol' fashioned down home cookin', Sevier County's history and traditions have given each and every one of us memories to last a lifetime. Let **HometownSevier.com** take you back to why you love Sevier County with the latest News & Information, Community Events, Entertainment, Dining & so much more!



"It's better than Corn Puddin'!"

• **News** • **Events** • **Classifieds** • **Local Discounts**



HometownSevier.com makes it easy to advertise to locals and tourists. We all know that tourism is the "bread and butter" of Sevier County, but we often forget about our locals. **HometownSevier.com** is designed to give back to the community and offer a place for all of Sevier County's citizens and visitors to get their News & Information, Community Events, Area Entertainment, Dining Locations, and an up to date Business Directory. **HometownSevier.com** also features writers that provide news and informational stories about what's going on in Sevier County and its surrounding areas. Be sure to check out **HometownSevier.com** and start advertising today!

WWW.HOMETOWNSEVIER.COM



Business Directory Info


The Business Directory is a comprehensive list of local businesses. Visitors to the Business Directory are looking for something specific just like a phone book. Advertising in the Business Directory provides a way to get your listing to stand out and reach the top of the category where people are most likely to look. A link to your website is provided with the Large and Enhanced listings to help bring you customers.

For a less expensive alternative, the Enhanced Listing gives you an ad above the free listings but below the Large Ads. The Enhanced Listing includes basic contact information and a link to your website.

Large Directory Listing - \$50/month

- 300x300 Pixel Main Picture
- 120x120 Pixel Thumbnail in the Category Listings
- 120 Word Description
- Business Name
- Basic Contact Information (Address & Phone Number)
- Email Address
- Website Hyperlink
- Hours of Operation
- Google Map of Business Location
- Placement Above Basic and Enhanced Listings

Search within these results: Search



The Thomas Group ★★★★★
106 Industrial Park Drive, Suite 2
Sevierville, TN 37865
Phone: 865-453-3978
Website: <http://www.thomasgrouponline.com>

(Large Directory Listing)

Proctor Photos ★★★★★
845 Oliver Ave
Seymour, TN 37865
Phone: 865-223-7312
Website: <http://proctorphotos.com>

(Enhanced Directory Listing)

Wallace & Sexton Law Office ★★★★★
111 Commerce St.
Sevierville, TN 37862
Phone: (865) 453-1143

(Basic Directory Listing)

McCarter Auction, Inc. ★★★★★
3140 Newport Hwy.
Sevierville, TN 37876
Phone: (865) 453-1600

Enhanced Directory Listing - \$25/month

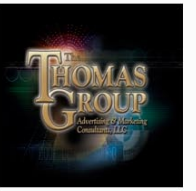
- Business Name
- Basic Contact Information (Address & Phone Number)
- Email Address
- Website Hyperlink
- Google Map of Business Location
- Placement Above Basic Listings Directly Below the Large Listings.

Home > Professional Services > Advertising & Marketing Login Now

Menu: Home, Browse Categories, Browse Locations, Create Account, Company Memberships, Login Now, Advanced Search, Contact Us, Sitemap

I am looking for ... Search

Professional Services

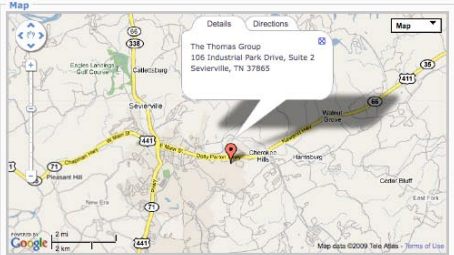


The Thomas Group

Contact Information
Address: 106 Industrial Park Drive, Suite 2
Sevierville, TN 37865
Website: <http://www.thomasgrouponline.com>
Phone: 865-453-3978
Toll-Free: 877-453-5102
Fax: 865-453-0168
Email: sales@thomasgrouponline.com

Description
We are a full-service advertising and marketing agency with ample resources, experience, and skill in graphic design, website design and programming, bulk mailing, and printing. We also develop our own coupon book for the Smoky Mountain area, the Smoky Mountain Coupon Book, which is offered to tourists FREE as a way to say thank you from our family to yours. We offer an array of Internet Advertising to promote your online presence. It's our desire to meet your every need and create a multitude of platforms for you and your organization to succeed. When you succeed, we succeed.

Additional Information
Sunday: Closed
Monday: 8:30am - 5:00pm
Tuesday: 8:30am - 5:00pm
Wednesday: 8:30am - 5:00pm
Thursday: 8:30am - 5:00pm
Friday: 8:30am - 5:00pm
Saturday: Closed

Map: 

Other Categories: Professional Services > Advertising & Marketing

FREE Basic Directory Listing

- Business Name
- Basic Contact Information (Address & Phone Number)
- Google Map of Business Location
- Placement Below Enhanced and Large Directory Listings.

If you do not currently have a website, a basic one page website template can be created for you. Your website would appear on hometownsevier.com as:

<http://www.hometownsevier.com/yourbusinessname>



Sitewide Advertising



There are two positions that an advertisement may be placed on the site. The Top Column Ad, which is a square advertisement in the upper right of the website, and the Banner Ad which is a long rectangular ad displayed on the main content of the page. Both of these ads rotate randomly each time a page is viewed.

Top Column Ad 300x300
GIF/PNG/JPG/Flash (35kb max)

\$200/month (Run of Site)
\$250/month (Targeted)

Banner Ad 630x120
GIF/PNG/JPG/Flash (35kb max)

\$150/month (Run of Site)
\$250/month (Targeted)

HometownSevier.com

